



Health Care Reform Legislation
Highlights Value of Medication Management Therapy (MTM)
- Arcadia's lead program DailyMed™ offers comprehensive MTM -

INDIANAPOLIS, Ind., March 24, 2010 – Arcadia Resources, Inc. (NYSE Amex: KAD), a leading provider of innovative consumer health care services under the Arcadia HealthCareSM and DailyMed Pharmacy program, today announced the healthcare reform bill advanced in the U.S. House of Representatives on March 21st contains important provisions related to medication therapy management (MTM) including a series of grant and pilot programs. These same provisions were also part of the healthcare reform measure passed by the Senate in December 2009.

“Over the past five years, Arcadia through our DailyMed Pharmacy program, has advocated the vision that medication adherence is best managed by knowledgeable pharmacists who maintain regular contact with patients and physicians and understand the complex array of each individual patient’s medication regimen,” said Marvin R. Richardson, President and CEO of Arcadia. “DailyMed, our comprehensive MTM program, enables us to effectively manage patients’ adherence to all of their prescription medications, which in turn leads to better patient compliance and outcomes together with reduced healthcare spending. Today, as a nation we spend an estimated \$290 billion, or 13 percent of all healthcare expenditures as result of poor medication adherence. As a leader in innovative pharmacy programs, we applaud the healthcare reform legislation, which highlights the value of MTM programs. We look forward to the opportunities to work with the Administration on pilot programs that further demonstrate the value of DailyMed to improve patient care and lower healthcare costs by more effectively managing chronic medication utilization.”

About Arcadia HealthCareSM

Arcadia HealthCare is a service mark of Arcadia Resources, Inc. (NYSE Amex: KAD), and is a leading provider of home care, medical staffing and pharmacy services under its proprietary DailyMed program. The Company, headquartered in Indianapolis, Indiana, has 65 locations in 20 states. Arcadia HealthCare's comprehensive solutions and business strategies support the Company's vision of "Keeping People at Home and Healthier Longer."

DailyMed™ Pharmacy dispenses a monthly cycle of a patient's prescriptions, over-the-counter medications and vitamins, and organizes them into pre-sorted packets clearly marked with the date and time the medications should be taken. In the dispensing process, a DailyMed pharmacist reviews each patient's medication profile and utilizes state-of-the-art medication therapy management tools in order to improve the safety and efficacy of the medications being dispensed. A DailyMed pharmacist provides routine communication with the patient, the primary care physician, caregivers and payers in order to maximize the pharmaceutical care administered. The DailyMed program improves patient care and drug utilization while reducing drug and hospitalization costs for private and government payers.

Forward Looking Statements

This press release may contain statements which constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding the intent, belief or current expectations of the Company, its directors, or its officers with respect to the future operating performance of the Company. Investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those in the forward-looking statements as a result of various factors. Important factors that could cause such differences are described in the Company's periodic filings with the Securities and Exchange Commission.



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